



DIGITALISATION WORLD

The most comprehensive, leading information source covering
the key technologies that underpin the digital revolution

ADVERTISING PORTFOLIO 2020

digitalisationworld.com



A NEW DIGITAL WORLD

DIGITALISATION WORLD is a comprehensive media portfolio which covers the key technologies that underpin the digital revolution.

The Digitalisation World publishing platform builds on Angel Business Communications' market-leading data centre (DCS), storage (SNS) and managed services (MSS) brands to offer one unrivalled, converged and integrated publishing platform.

The Digitalisation World website, monthly digital magazine and weekly digital digests are the flagship products. As such, they provide in-depth coverage of the technologies and issues that are the building blocks of the digital transformation process – where the business of data and information logistics is driving forward the modern enterprise.

Sitting underneath the Digitalisation World umbrella titles are a number of specialist publications which offer dedicated coverage of specific technologies and market sectors. These include weekly DIGITAL DIGESTS covering data centres, storage networking, information security, the channel and enterprise automation. Overall, the Digitalisation World portfolio offers the industry's most comprehensive, single-source coverage of established and emerging technologies and trends within the IT and data centre sectors.

The 'traditional' or established technologies, such as networks, storage, power and cooling, security and the like, are joined by the new: Big Data, Cloud, edge computing, artificial intelligence, IoT, DevOps – to name but a few. If this rapidly developing, constantly changing digital world is one that you recognise, Digitalisation World is the ideal place to start your marketing plans for 2020 and beyond.

We can help you make sense of this brave, new world, where the purchasing and specifying responsibilities are evolving right across the organisation, to help you identify the key decision makers. Make sure that the Digitalisation World digital media portfolio is a key part of your digital marketing strategy.

PRODUCT OVERVIEW

DIGITAL DIGESTS

-  **DIGITALISATION WORLD**
-  **DATACENTRE SOLUTIONS**
-  **STORAGE NETWORKING SOLUTIONS INTERNATIONAL**
-  **INFORMATION SECURITY SOLUTIONS**
-  **SDC CHANNEL**
-  **ENTERPRISE AUTOMATION SOLUTIONS**

WEBSITE SECTIONS

- APPS + DEVOPS
- BIG DATA + ANALYTICS
- DIGITAL BUSINESS
- DC FACILITIES + COLO
- INTELLIGENT AUTOMATION
- IT MANAGEMENT + SERVICE
- NETWORKS + TELECOMS
- SECURITY + COMPLIANCE
- STORAGE + SERVERS
- CLOUD
- OPEN SOURCE

MAGAZINE

- 12 MONTHLY DIGITALISATION WORLD MAGAZINES

EVENTS

- AIOps
- DCS Event
- DCS AWARDS
- MANAGED SERVICES SUMMIT LONDON
- MANAGED SERVICES SUMMIT AMSTERDAM
- MANAGED SERVICES AWARDS
- SDC AWARDS



Portfolio Director

Sukhi Bhadal
sukhi.bhadal@angelbc.com
+44 (0) 2476 718970



Portfolio Sales Manager

Peter Davies
peter.davies@angelbc.com
+44 (0) 2476 718970



Editor

Phil Alsop
phil.alsop@angelbc.com
+44 (0) 2476 718970

MAGAZINE

THE DIGITALISATION WORLD monthly magazine brings together strategic news, the very latest ideas and opinions, alongside technology articles and case studies, published on our very own Ninja platform. We don't think there's a more reader-friendly, elegant digital publishing platform out there (and we've done our research!), making the DW digital magazine content easy to read and ensuring that the digital advertising is seen by the magazine's readers. If you don't believe us, go and check out the latest issue at: www.digitalisationworld.com

Every issue of the DW digital magazine includes: news and news analysis, editor's insight, analyst reports, key industry association updates, technical articles, business-focused viewpoints, case studies and in-depth interviews across our key 11 topics: applications + DevOps; Big Data + analytics; cloud + managed services; data centre facilities + colo; storage + servers; networks + telecoms; open source; digital business; security + compliance; intelligent automation. Additionally, we have a features programme, as specific issues will offer more focused coverage on key topics.

ADVERTISING OPPORTUNITIES

STATIC/ANIMATED MAGAZINE BANNER (2500 x 800 pixels), jpg/gif

Repeated up to three times throughout the monthly magazine, your banner will be within the article giving you maximum exposure. The banner click throughs are also tracked to give you accurate statistics

Cost: £995 per month (minimum 3 months)

VIDEO MAGAZINE BANNER (2500 x 800 pixels), html5/mp4

Repeated up to three times throughout the monthly magazine, your video banner will be within the article giving you maximum exposure. The banner click throughs are also tracked to give you accurate statistics

Cost: £995 per month (minimum 3 months)

EDITORIAL CONTENT

We welcome the submission of bylined articles and blogs for consideration for inclusion in both the Digitalisation World magazine and our weekly DIGITAL DIGEST newsletters. Feel free to get in touch with the editor, Philip Alsop, for more information on the features programme or to send through a brief synopsis of the content of a proposed article/blog.

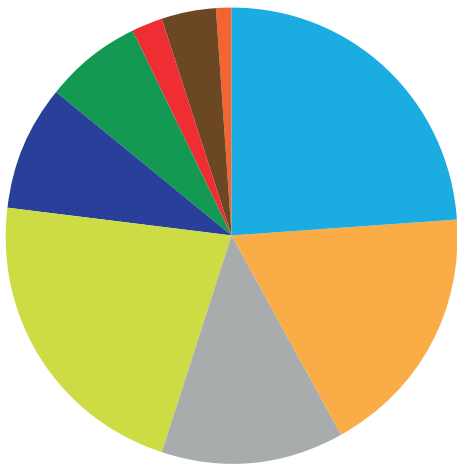
	JANUARY	FEBRUARY	MARCH	APRIL
HOT TOPIC	5G	BLOCKCHAIN	AI/ML	GREEN DATA CENTRE
INDUSTRY	GOVERNMENT	MANUFACTURING	FINANCE	HEALTH
TECH 1	ANALYTICS-AS-A-SERVICE	POWER + COOLING	MICROSERVICES	HPC
TECH 2	AR/VR	SOFTWARE-DEFINED NETWORKS	KUBERNETES	COMPLIANCE
DW PODCAST	SECURITY	DIGITAL BUSINESS	OPEN SOURCE	CLOUD
DCS PODCAST	EDGE	AI	GREEN DC	POWER/COOLING

	MAY	JUNE	JULY	AUGUST
HOT TOPIC	QUANTUM COMPUTING	AIOPS/IT MANAGEMENT	EDGE/IOT	DEVOPS + MICROSERVICES
INDUSTRY	UTILITY	TRAVEL	LEGAL	MEDIA
TECH 1	RPA	CLOUD SECURITY	COLO/HOSTING	MOBILE IT
TECH 2	HYPERCONVERGED INFRASTRUCTURE	OPTIMISING CX	SOFTWARE-AS-A-SERVICE	SERVERS/COMPUTE
DW PODCAST	APPLICATIONS	STORAGE/COMPUTE	NETWORKS	IT MANAGEMENT
DCS PODCAST	COLO/HOSTING	DC DESIGN	HYBRID DC MODEL	DCIM

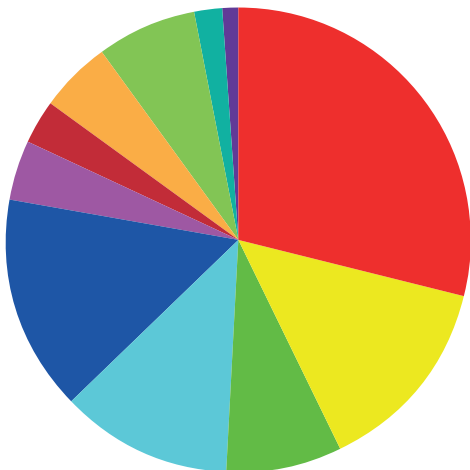
	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
HOT TOPIC	HYBRID IT/ MULTI CLOUD	CONTAINERS	HYBRID SECURITY	DIGITAL TRANSFORMATION
INDUSTRY	OIL+GAS	EDUCATION	ECOMMERCE	RETAIL
TECH 1	WIRELESS	ORCHESTRATION/ AUTOMATION	PAAS/IAAS	CLOUD STORAGE
TECH 2	RISK MANAGEMENT	FLASH STORAGE	DC DESIGN	ID/ACCESS MANAGEMENT
DW PODCAST	DATA CENTRES	AI	BIG DATA	2021 PREDICTIONS
DCS PODCAST	LIGHTS OUT DC	SKILLS SHORTAGE	DC AND IT - CONVERGENCE	2021 PREDICTIONS

CIRCULATION

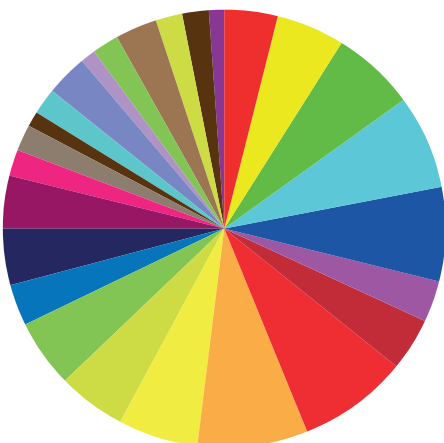
Reach over 25,000 subscribers involved in the data centre, cloud, storage, security, automation, hardware and software sectors - covering the entire spectrum of technology and industries impacted by digital transformation



GEOGRAPHICAL BREAKDOWN	DIGITALISATION WORLD %
UK	24
GERMANY(Switz inc.)	18
FRANCE	13
NORDIC & BENELUX REGIONS	22
ITALY	9
SPAIN	7
SOUTH AFRICA	2
MIDDLE EAST	4
REST OF WORLD	1
CIRCULATION FIGURES	25,560



JOB FUNCTION	DIGITALISATION WORLD %
CEO, MD, Gen Manager	29
CDO, CMO	14
CIO	8
Senior IT Management	12
IT Professional	15
Data Centre Management/Design	4
Managed services/Cloud professional	3
IT Consultant/research	5
Channel professional	7
Vendor professional	2
Other	1
CIRCULATION FIGURES	25,560



TYPE OF COMPANY	DIGITALISATION WORLD %
END USER	
Aerospace/defence	4
Architecture/construction	5
Automotive	6
Education	7
Health/medical	7
Healthcare/pharmaceutical	3
Central/local government	4
Finance/banking/insurance	8
Travel/hospitality/leisure	8
Legal	6
Manufacturing	5
Media/broadcasting	5
Public services	3
Retail	4

TYPE OF COMPANY	DIGITALISATION WORLD %
END USER	
Ecommerce	4
Transportation	2
Utilities	2
Other please specify:	1
IT/COMPUTER/DATA CENTRE INDUSTRY	
Hardware or Software manufacturer	2
Consultancy	3
Data centre design & build	1
Distributor	2
Reseller / VAR / Systems Integrator	3
Software developer	2
Service provider - Telco, Cloud or Managed	2
Training	1
CIRCULATION FIGURES	25,560

WEEKLY DIGITAL DIGESTS

THE DW DIGITAL DIGESTS offer comprehensive weekly news and technology updates for specific technology/industry sectors. The content of each Digital Digest is a mixture of exclusive blogs, articles and news coverage, alongside a planned multimedia focus and industry viewpoint features. In effect, a weekly 'mini magazine'. Alongside the flagship Digitalisation World Digital Digest, there are Digital Digests dedicated to data centres, storage networking, information security, enterprise automation and the channel.

OUR DIGESTS

DW DIGITALISATION WORLD

- 8,000+ Digitalisation focussed readership
- £995 per email

DW STORAGE NETWORKING SOLUTIONS

- 5,000+ Storage focussed readership
- £995 per email

DW STORAGE NETWORKING SOLUTIONS

- 5,000+ Storage focussed readership
- £995 per email

DW DATA CENTRE SOLUTIONS

- 7,000+ Data Centre focussed readership
- £995 per email

DW ENTERPRISE AUTOMATION

- 3,000+ Automation focussed readership
- £995 per email

DW INFORMATION SECURITY

- 3,000+ Security focussed readership
- £995 per email

DW SDC CHANNEL

- 3,000+ IT & Services Reseller focussed readership
- £995 per email

GET YOUR MESSAGE ACROSS TO OUR READERS

With our unique GDPR compliant database, you can promote your company and/or products to our readers.

Sponsorship allows you two banners (one at the top of the newsletter, one at the bottom - 728x90) plus 300 words sponsor message for three chances to target our audience.

WHY USE DIGITALISATION WORLD?

- Wide range of targeted decision makers
- Responsive audience
- Speed of execution in delivering your message
- Fast, effective and measurable results
- Dedicated support and experience from the DW team



WEBSITE

QUITE SIMPLY, we don't believe there's another website out there that offers the same breadth and depth of coverage of the key data centre and IT topics that underpin digital business. Where else can you find such comprehensive coverage of the technologies that are the key components of digital business transformation?

The website is highly responsive to individual end users' interests. By tracking user interests, we can highlight the most relevant news and promote other articles they may be interested in, ensuring highly targeted advertising campaigns to your key audience.

With over 12,000 unique visitors and over 16,000 visits per month, our aim is to promote your company/product and get it seen by decision makers across the industry.

SPONSOR A NEWS SECTION

The DW website is split into these sections:

- APPS & DEVOPS
- BIG DATA & ANALYTICS
- DIGITAL BUSINESS
- FACILITIES & COLO
- INTELLIGENT AUTOMATION
- IT MANAGEMENT & SERVICE
- NETWORKS & TELECOMS
- OPEN SOURCE
- SECURITY & COMPLIANCE
- STORAGE & SERVERS
- CLOUD

HEADLINE SECTION SPONSOR

(728 X 90)

Your banner at the top of a section that is relevant to you

- £595 per month (minimum 3 months)

RUN OF PAGE SECTION SPONSOR

(468 X 60)

Your banner during the run of news within a section that is relevant to you

- £395 per month (minimum 3 months)



SITE-WIDE TOP LEADERBOARD

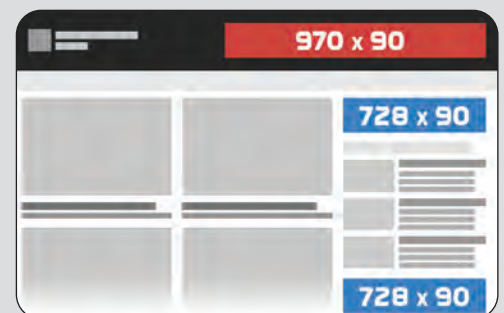
(970 X 90)

- £1,495 per month (3 month minimum)

HOME PAGE BANNER

(728 X 90)

- £595 per month (3 month minimum)



RUN OF PAGE SECTION SPONSOR (468 X 60)

Your banner during the run of news within a section that is relevant to you

- £395 per month (minimum 3 months)

**Dedicated html blasts can be carried out (your solus copy)
starting at a rate of £1,495**



PACKAGES

Choose one of our bespoke DW multi-channel marketing packages to maximise your coverage and exposure to the industry at the most cost effective rate.



3 MONTH PACKAGE

- 3 Sponsored Digital Digests of your choice (2 banners & sponsor message)
- Run of Page Section Sponsor (3 month banner)
- 3 x Static/Animated banners DW Magazine (3 Issues)

Separate Costs: £7,155

Package Cost: £4,995

6 MONTH PACKAGE

- 3 Sponsored Digital Digests of your choice (2 banners & sponsor message)
- Run of Page Section Sponsor (6 month banner)
- 3 x Static/Animated banners DW Magazine (6 Issues)

Separate Costs: £14,310

Package Cost: £8,995

12 MONTH PACKAGE

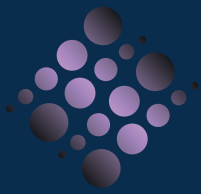
- 12 Sponsored Digital Digests of your choice (2 banners & sponsor message)
- Run of Page Section Sponsor (12 month banner)
- 3 x Static/Animated banners DW Magazine (12 Issues)

Separate Costs: £28,620

Package Cost: £16,995

Other package combinations can be put together on request:

- **Webinar:** Management and/or Delegate Package
- **Research:** ask questions of our readership... qualified results from targeted demographics
- **Expert blogs:** independent writing by DW editorial staff for your company, leverage our expertise



DCS AWARDS 2020

10 December 2020 London

www.dcsawards.com

THE DCS AWARDS are designed to reward the product designers, manufacturers, suppliers and providers operating in the data centre arena. The Awards recognise the achievements of the vendors and their business partners alike and this year encompass a wider range of both facilities and information technology award categories designed to address all of the main areas of the datacentre market in Europe.

The DCS Awards categories provide a wide-range of options for organisations involved in the IT industry to participate, so you are encouraged to get your nominations made as soon as possible for the categories where you think you have achieved something outstanding or where you have a product that stands out from the rest.

What better way to reward your team for their hard work than to take time from their busy schedule to celebrate your success?

SPONSORSHIP OPPORTUNITIES

The DCS Awards offer extensive branding and sponsorship opportunities through online advertising in our Digitalisation World Digests, the online monthly issues of Digitalisation World, the Digitalisation World website as well as the DCS Awards website. The ceremony itself offers many branding opportunities. To Promotional coverage of the awards runs from January until December and your brand will be seen throughout 2020.

SPONSORSHIP PACKAGES*

- Headline Sponsorship
- Awards Category Sponsorship
- Entertainment Sponsorship
- Cocktail Reception Sponsorship

TABLE PACKAGES*

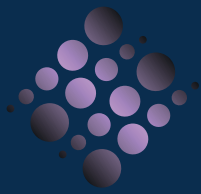
- Champagne Table (10 seats)
- Standard Table (10 seats)
- 1/2 Standard Table (5 seats)

All tables sold on a first come, first served basis. All packages include the welcome reception and three course meal with wine and water. Champagne Table Package includes four bottles of champagne. A waiter/pay-bar service is available throughout the evening for other refreshments.

*All packages include the welcome reception.



Images from 2019
DCS Awards night



DCS AWARDS 2020

10 December 2020 London

www.dcsawards.com

DCS AWARDS PRICES & SPONSORSHIP

SPONSORSHIP

All tables sold on a first come, first served basis.

All packages include the welcome reception and three course meal with wine and water. Champagne Table Package includes four bottles of champagne. A waiter/pay-bar service is available throughout the evening for other refreshments.

TABLE PRICES

FEATURES	CHAMPAGNE TABLE*	STANDARD TABLE*	HALF STANDARD TABLE*
Number of Seats	10	10	5
Bottles of House Wine	3	5	3
Bottles of Champagne	4	-	-
3 Course Meal & Coffee	YES	YES	YES
	£2,995	£2,795	£1,595

Individual Seats* £325 per person (minimum 2 seats per booking). Includes 3 course meal, wine & coffee.

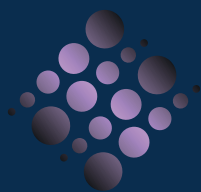
* All packages include the drinks reception

For sponsorship opportunities and/or to book your awards table, please contact:

awards@dcswards.com or call

+44 (0)2476 718 970

To 'All entries are free of charge and Angel's editorial staff will validate entries, announcing the 'shortlist' in late October.



DCS AWARDS 2020

10 December 2020 London

www.dcsawards.com

DCS AWARDS PRICES & SPONSORSHIP

HEADLINE SPONSORSHIP - £12,495

- 1 x Champagne table of 10
- Extensive corporate branding prior, at and after the awards ceremony via online and print promotion (credits on/in website, email blasts, publications)
- Branding of category of sponsor's choice
- Presentation of award for chosen category
- Sponsor logo, link and sponsor profile on awards website
- Sponsor logo in awards programme
- Sponsor logo in loop on AV screen throughout the evening
- Sponsor has the right to provide additional branding material at the awards ceremony to their own requirements (subject to organiser's approval)
- Sponsor credits mentioned on eNewsletters and websites

SOLD

COCKTAIL RECEPTION SPONSORSHIP - £6,495

- 1x Champagne table of 10
- Extensive corporate branding prior, at the Cocktail Reception and after the awards ceremony via online and print promotion (credits on/in website, email blasts, publications)
- Sponsor has the right to provide additional branding material for Cocktail Reception to their own requirements (subject to organiser's approval)
- Sponsor logo, link and sponsor profile on awards website
- Sponsor logo in awards programme
- Sponsor logo in loop on AV screen throughout the evening
- Sponsor credits mentioned on eNewsletters and websites

ENTERTAINMENT SPONSORSHIP - £6,495

- 1 x Champagne table of 10
- Extensive corporate branding prior to and post the Awards Ceremony via online and print promotion (credits on/in website, email blasts, publications)
- Presentation and on screen branding of category of sponsor's choice
- Sponsor logo in awards programme
- Sponsor logo in loop on AV screen during entertainment and during sponsored category
- Sponsor credits mentioned on eNewsletters and websites

SOLD

AWARD CATEGORY SPONSORSHIP - £1,595

- Extensive corporate branding prior, at and after the Awards Ceremony via online and print promotion (credits on/in website, email blasts, publications)
- Presentation and onscreen branding on category of sponsor's choice
- Sponsor logo in awards programme
- Presentation of award for sponsored category
- Sponsor logo in loop on AV screen and during sponsored category
- Sponsor credits mentioned on eNewsletters and website



SDC AWARDS

3 December 2020 London www.sdcawards.com

FAST FORWARD to 2019, and virtualisation has given way to software-defined, which, in turn, has become an important sub-set of digital transformation. Storage remains important, and the Cloud has emerged as a major new approach to the creation and supply of IT products. Hence the decision to change one small letter in our awards in 2019 to the SDC Awards (Storage, Digitalisation and Cloud) but, in doing so, we have created a set of awards that are of much greater significance and relevance to the IT industry.

The SDC Storage, Digitalisation + Cloud Awards – the new name for Angel Business Communications' IT awards, are firmly focused on recognising and rewarding success in the products and services that are the foundation for digital transformation!

SPONSORSHIP OPPORTUNITIES

The SDC Awards offer extensive branding and sponsorship opportunities through online advertising in our Digitalisation World Digests, the online monthly issues of Digitalisation World, the Digitalisation World website as well as the SDC Awards website. The ceremony itself offers many branding opportunities.

Promotional coverage of the awards runs from July until November and your brand will be seen throughout Q3 & Q4 of 2020.

SPONSORSHIP PACKAGES

- Headline Sponsorship
- Entertainment Sponsorship
- Awards Category Sponsorship
- Cocktail Reception Sponsorship

TABLE PACKAGES*

- Champagne Table (10 seats)
- Standard Table (10 seats)
- 1/2 Standard Table (5 seats)

All tables sold on a first come, first served basis. All packages include the welcome reception and three course meal with wine and water. Champagne Table Package includes four bottles of champagne. A waiter/pay-bar service is available throughout the evening for other refreshments.

*All packages include the welcome reception.



Images from 2019
SDC Awards night

digitalisationworld.com



SDC AWARDS

3 December 2020 London

www.sdcawards.com

SDC AWARDS PRICES & SPONSORSHIP

SPONSORSHIP

All tables sold on a first come, first served basis.

All packages include the welcome reception and three course meal with wine and water. Champagne Table Package includes four bottles of champagne. A waiter/pay-bar service is available throughout the evening for other refreshments.

TABLE PRICES

FEATURES	CHAMPAGNE TABLE*	STANDARD TABLE*	HALF STANDARD TABLE*
Number of Seats	10	10	5
Bottles of House Wine	3	5	3
Bottles of Champagne	4	-	-
3 Course Meal & Coffee	YES	YES	YES
	£2,995	£2,795	£1,595

Individual Seats* £325 per person (minimum 2 seats per booking). Includes 3 course meal, wine & coffee.

* All packages include the drinks reception

For sponsorship opportunities and/or to book your awards table, please contact:

awards@sdcawards.com or call

+44 (0)2476 718 970

All entries are free of charge and Angel's editorial staff will validate entries, announcing the 'shortlist' in early October.



SDC AWARDS

November 2020 London www.sdcawards.com

SDC AWARDS PRICES & SPONSORSHIP

HEADLINE SPONSORSHIP - £12,495

- 1 x Champagne table of 10
 - Extensive corporate branding prior, at and after the awards ceremony via online and print promotion (credits on/in website, email blasts, publications)
 - Branding of category of sponsor's choice
 - Presentation of award for chosen category
 - Sponsor logo, link and sponsor profile on awards website
 - Sponsor logo in awards programme
 - Sponsor logo in loop on AV screen throughout the evening
 - Sponsor has the right to provide additional branding material at the awards ceremony to their own requirements (subject to organiser's approval)
 - Sponsor credits mentioned on eNewsletters and websites
-

COCKTAIL RECEPTION SPONSORSHIP - £6,495

- 1x Champagne table of 10
 - Extensive corporate branding prior, at the Cocktail Reception and after the awards ceremony via online and print promotion (credits on/in website, email blasts, publications)
 - Sponsor has the right to provide additional branding material for Cocktail Reception to their own requirements (subject to organiser's approval)
 - Sponsor logo, link and sponsor profile on awards website
 - Sponsor logo in awards programme
 - Sponsor logo in loop on AV screen throughout the evening
 - Sponsor credits mentioned on eNewsletters and websites
-

ENTERTAINMENT SPONSORSHIP - £5,495

- 1 x Champagne table of 10
 - Extensive corporate branding prior to and post the Awards Ceremony via online and print promotion (credits on/in website, email blasts, publications)
 - Presentation and on screen branding of category of sponsor's choice
 - Sponsor logo in awards programme
 - Sponsor logo in loop on AV screen during entertainment and during sponsored category
 - Sponsor credits mentioned on eNewsletters and websites
-

AWARD CATEGORY SPONSORSHIP - £1,595

- Extensive corporate branding prior, at and after the Awards Ceremony via online and print promotion (credits on/in website, email blasts, publications)
- Presentation and onscreen branding on category of sponsor's choice
- Sponsor logo in awards programme
- Presentation of award for sponsored category
- Sponsor logo in loop on AV screen and during sponsored category
- Sponsor credits mentioned on eNewsletters and website

MANAGED SERVICES SUMMIT EUROPE

28 May 2020 Novotel, Amsterdam City, AMSTERDAM

THE MANAGED SERVICES SUMMIT series is a powerful and dynamic portfolio of events which explore the business opportunities for Managed Service Providers, Systems Integrators, Solution Providers and Resellers around the delivery of Managed Services across the UK and Europe. The UK Summit is in its tenth year and is firmly established as the leading executive event for senior UK IT Channel decision makers.

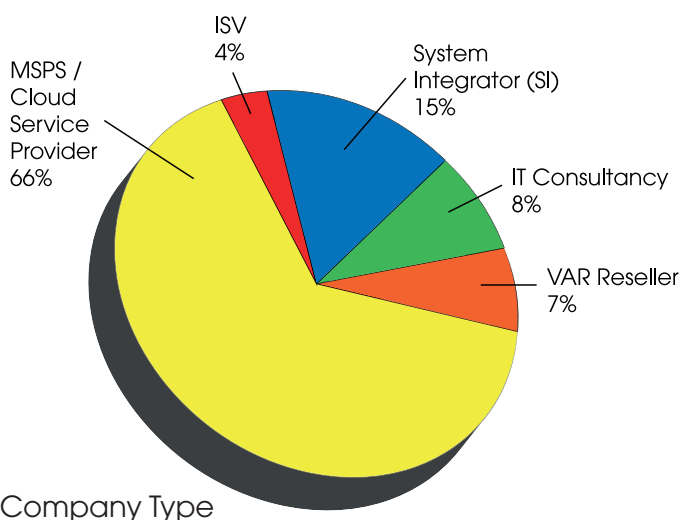
The four year strong Managed Services Summit – Europe covers all of the latest trends and developments in managed services, evolving customer requirements and how to create value from providing managed services – both for your own organisation and your customers. The rapid and accelerating change in the way customers wish to purchase, consume and pay for their IT solutions is redefining the role of the channel and fundamentally changing business models and relationships. The events feature conference session presentations by leading independent industry speakers, a range of sessions exploring both technical and sales/business issues provided by leading specialists in the sector and extensive networking time for delegates to meet with potential business partners

MANAGED SERVICES SUMMIT LONDON

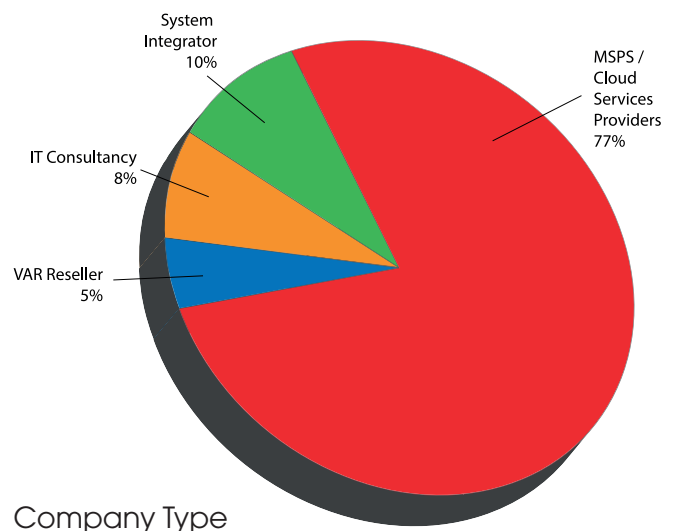
16 September 2020 155 Bishopsgate, LONDON



Managed Services Summit Europe – Amsterdam



Managed Services Summit UK – London



MANAGED SERVICES SUMMIT EUROPE

28 May 2020 Novotel, Amsterdam City, AMSTERDAM

SPONSOR THE MSH SUMMIT SERIES EUROPE/UK

If you are an IT hardware or software vendor, hosting provider, data centre co-location provider, ISV or any other organisation involved in services delivered to end users via the channel and want to develop your sales pipeline and meet potential partners then the Managed Services Summit is the ideal opportunity for you.

View Our Sponsor's Kit:

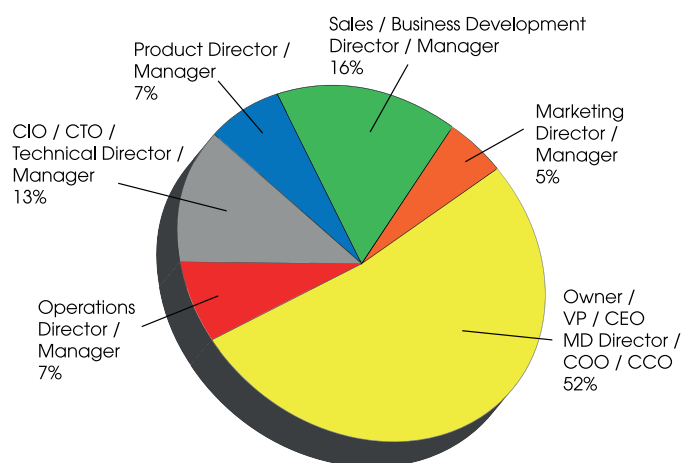
<https://mshsummit.com/sponsor>

MANAGED SERVICES SUMMIT LONDON

16 September 2020 155 Bishopsgate, LONDON

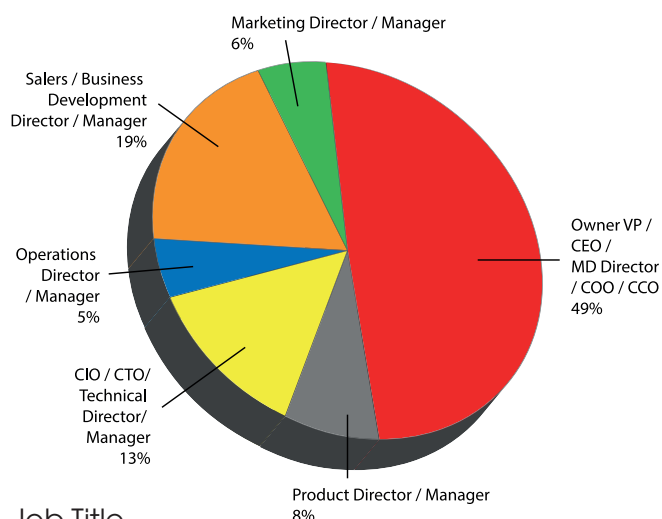


Managed Services Summit Europe – Amsterdam



Job Title

Managed Services Summit UK – London



Job Title

UK MANAGED SERVICES awards2020



16 September 2020 etc venues, 155 Bishopsgate, London

KEY DATES

Entries Open:
May 2020

Awards Ceremony:
16 September 2020

Recognising and celebrating excellence in this dynamic industry sector

THE THIRD MANAGED SERVICES AWARDS will take place after the London Summit event on 16 September. Entry submissions for the awards open in May and entry is free of charge. The awards are judged by an expert panel.

TABLE PRICES

FEATURES	CHAMPAGNE TABLE*	STANDARD TABLE*	HALF STANDARD TABLE*
Number of Seats	10	10	5
Bottles of House Wine	5	5	3
Bottles of Champagne	3	-	-
3 Course Meal & Coffee	YES	YES	YES
	£2,995	£2,695	£1,595

Individual Seats* £325 per person (minimum 2 seats per booking).
Includes 3 course meal, wine & coffee.

* All packages include the drinks reception

For more information regarding categories, entry process, table bookings and sponsorship opportunities visit: <https://mshsummit.com/awards/sponsorship>

UK MANAGED SERVICES awards2020



16 September 2020 etc venues, 155 Bishopsgate, London

KEY DATES

Entries Open:
May 2020

Awards Ceremony:
16 September 2020

SPONSORSHIP OPPORTUNITIES

The awards offer extensive branding and sponsorship opportunities through online advertising, through our publications and at the awards ceremony itself. With promotional coverage of the awards running from May until September your brand will be seen throughout Q2 & Q3 of 2020.

HEADLINE SPONSORSHIP - £8,000

- 1 x Champagne table of 10
- Extensive corporate branding prior, during and after the awards ceremony via online and print promotion
- Branding of category of sponsor's choice and presentation of award for chosen category
- Sponsor logo and profile on awards website, award program, and onsite signage throughout the evening
- Sponsor can provide additional branding material at the awards ceremony to their own requirements (subject to organiser's approval)

DRINKS RECEPTION SPONSORSHIP - £5,500

- 1x Champagne table of 10
- Extensive corporate branding prior to during and after the awards ceremony via online and print promotion
- Sponsor logo and profile on awards website, award program and onsite signage throughout the evening
- Sponsor may provide their own additional branding material for Cocktail Reception to their own requirements (subject to organiser's approval)

AWARD CATEGORY SPONSORSHIP - £1,450

- Extensive corporate branding prior to and post the Awards ceremony via online and print promotion
- Sponsor logo and sponsor profile on awards website, award program and onsite signage throughout the evening
- Presentation and on screen branding of category of sponsor's choice





DIGITALISATION WORLD

WHO'S WHO

Sukhi Bhadal

Portfolio Director

+44 (0)2476 718970

sukhi.bhadal@angelbc.com

Peter Davies

Portfolio Sales Manager

+44 (0)2476 718970

peter.davies@angelbc.com

Adam Richardson

Marketing Manager

+44 (0)2476 718970

adam.richardson@angelbc.com

Philip Alsop

Editor

philip.alsop@angelbc.com

GENERAL ENQUIRIES

+44 (0)2476 718970

info@digitalisationworld.com

Angel 

BUSINESS COMMUNICATIONS

6 Bow Court, Fletchworth Gate

Burnsall Road, Coventry CV5 6SP

+44 (0)2476 718970

ask@angelbc.com

www.angelbc.com